



# TOP 15 FUNDRAISING IDEAS

Thank you for choosing to support the Youth Adventure Trust.

By raising funds you are directly impacting the lives of vulnerable young people.

Try a few of our fundraising ideas alongside your training & you'll smash your target in no time!

For more information about our work, visit; www.youthadventuretrust.org.uk

#### **THANK YOU!**

Registered Charity No. 1019493.

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### 1. Get Your Bake On!

Everyone loves a tasty treat, so cook up a storm & get your bake on! Ask for a donation in return for a yummy cake, or two... oh, maybe just one more.

TIP: Theme your goodies to your challenge! Bakewell tarts for Peak District challenges, Welsh cakes for Snowdonia adventures – find a local delicacy & have a go!







# 2. Raffle Dazzle 'Em!

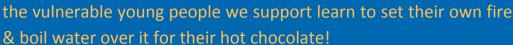
Raffles, tombolas, auctions or 'Guess the Contents in the Jar' are a great way to draw in lots of donations and get others involved in your upcoming challenge!

TIP: Local businesses might be able to help by providing gifts or vouchers; contact us so we can provide you with a Letter of Authority to make those asks!



#### 3. Cook Over Fire!

In one of their first activity days on the Youth Adventure Trust Programme,



Why not follow in their footsteps? Change up your fundraising picnic to include a BBQ or marshmallow toasting experience!







## 4. Be Quizzical!

Find a quiz master & set the questions!

Themed rounds work really well & are easy connections to your challenge. Cycling across France for your challenge? Get your Tour de France round ready!

TIP: If you're a pub quiz regular, ask your local landlord if they would be able to donate some of their profits from the regular pub quiz night to your fundraising, or ask if they could act as quiz master for your private event.





## 5. Game On!



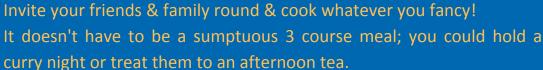
Hold a Games Events & charge team entry or entry per game.

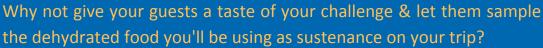
Sports Days for adults usually go down well,

with egg & spoon races a-plenty!

Be inventive - about to embark on a long distance hiking challenge? Add a navigation element to the game too.

### 6. Feed Your Friends!









# 7. Movie Night!

Enjoy your favourite Outdoor or Adventure film with friends.

A donation gets them some popcorn, a comfy seat, a couple of cushions & a relaxing evening in front of the TV!

TIP: Theme to your challenge!

Running? Try Forrest Gump! Heading for the Ice? Try Vertical Limit!

## 8. Auction of Promises!

Pledge to do something for someone else in return for a donation!

Mowing the lawn for a friend, collecting a neighbour's shopping, litter picking in your local area, leading a guided walk for free are some ideas for you.

**TIP:** Write down exactly what you've pledged to do and update the donor with your progress!





## 9. Dress Differently Day!

Channel your inner superhero & wear your undies over your clothes & a cape for the day. Get sponsored for looking a little different! If you'd like to keep things a little calmer, then a Dress Up or Dress Down day at work is always a popular way to raise funds! Or you could always dress as an explorer!?







## 10. Loose Change!

Save your loose change or set up a collection at work for change from the lunch run, or even a 'swear' jar! You'll be surprised at how quickly it adds up!

TIP: Display a poster alongside your collecting jar so your supporters know more about the Youth Adventure Trust. Contact us for a copy!

## 11. Scavenger Hunt!

Whether it's geocaching or a hunt for local landmarks or craftily hidden items, get your friends & family together in teams and put their navigational skills to the test.

TIP: Involve even more people by asking teams to take selfies at each of the sought after locations and post to social media with a link to your fundraising page!





# 12. Challenges with a Difference!



Marshmallows are always popular round our campfires at camp, but how many can you fit in your mouth?

Hold a zany event day with weird & wonderful challenges; twister-a-thon, hot dog or onion eating challenge, water balloon war, bean bath? What can you dream up?



#### 13. Match It!

Many businesses offer to match up employee fundraising & it's a great way to boost your total.

TIP: Contact us so we can provide a confirmation letter to help you access matched funding from your workplace.







# 14. Money in Lieu of Gifts!

Do you have a wedding, birthday or anniversary coming up? Ditch the gift list and ask for donations towards your challenge fundraising instead!







## 15. It's Pamper Time!

Congratulations on completing your challenge! What better way to celebrate than holding an indulgence evening for yourself, friends & family? Were you on your feet for the challenge?

Foot Massages on order for everyone in return for a donation!





#### Email fundraising@vouthadventuretrust.org.uk

for further advice & guidance & share your fundraising adventure with us at: #TeamYAT



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